



**UTTARA
MOTORS
LTD.**

UTTARA NEWS

VOL NO : 13 001-10-1993

Dhaka Phone : 231724, 257623, 283996 Fax : 880-2-863767,

Chittagong Phone : 504402, 504957

Jessore Phone : 4087, Bogra Phone : 6360

Sylhet Phone : 7782

Khulna Phone : 25952

Bangladesh

ISUZU BUSES FOR UNIVERSITIES AND COLLEGES



ISUZU 52-seater bus having its model name MT-bus is not an intruder in Bangladesh roads. Rather an ideally suited inter-city travel comfort from the house of Japan's ISUZU MOTORS plying as a fore-runner on the highways satisfying the changing tastes of domestic passenger of Bangladesh. Looking not like a minx, rather most likely a Machcho, this long-wheeled Bus is ideally suited for transportation of student-class too of the country. Lately this Bus with locally designed comfort amenities within, rightly was chosen by the Government of Prime-Minister Begum Khaleda Zia. The Hon'ble Prime Minister's Secretariat has placed order for 10-units 52-seater buses on ISUZU MT 111L models for distribution to some universities and colleges of Bangladesh for the purpose of transportation of students.

After local fabrication of high-class body and passenger seats with audio entertainment gadgets 5-units have been handed over to Hon'ble Prime Minister's office in a simple ceremony.

TIES WITH SWARAJ MAZDA

Recently Uttara Automobiles Ltd., in its production range, has included comparatively low-cost Trucks and Mini-buses. To that end they have finalised a procurement deal and contract with SWARAJ MAZDA LTD., INDIA. The Managing Director and Executive Director paid separate visits to India in this connection to have meeting and discussions with the higher management personnels of SWARAJ MAZDA LTD. The meeting and discussion were fruitful and for first time SWARAJ MAZDA Trucks and Buses are being procured from the friendly neighbouring country under a Letter of Intent which will soon culminate into a joint Technical Collaboration. SWARAJ MAZDA LTD. has been manufacturing these vehicles under Technical Collaboration from makers of world famous MAZDA-vehicles of Japan. After meticulous examinations on the possibility of usefulness of these vehicles in Bangladesh, Uttara Automobiles Ltd. has decided to import and assemble these new SWARAJ MAZDA trucks and buses even though they have been assembling the same and higher range of ISUZU-models of Japan origin with success from the very beginning.

93-94 Budgetary Implications on Automobiles At a Glance

ITEM / MOTOR VEHICLES & OTHERS	% IMPORT DUTY	% VAT	% SUP. TAX	AFT	I.P. FEE
1. Motor cycles in CKD condition.	15%	15% (2)	—	2.5%	2.5%
Motor cycles in CBU condition.	60%	15%	—	2.5%	2.5%
2. Three wheeler autorickshaw in CKD.	15%	15% (2)	—	2.5%	2.5%
Three wheeler autorickshaw in CBU.	45%	15%	—	2.5%	2.5%
3. CARS upto 850 cc	45%	15%	—	2.5%	2.5%
4. CARS upto 1000cc	60%	15%	—	2.5%	2.5%
5. 4WD Jeep upto 2000cc CBU	45%	15%	—	2.5%	2.5%
6. 4WD Jeep above 2000cc CBU	75%	15%	—	2.5%	2.5%
7. Pick-up CBU.	45%	15%	—	2.5%	2.5%
8. 4WD Jeep in CKD upto 2000cc	30%	15% (2)	—	2.5%	2.5%
9. 4WD Jeep in CKD above 2000cc	45%	15% (2)	—	2.5%	2.5%
10. Pickup in CKD	30%	15% (2)	—	2.5%	2.5%
11. Ambulance in CKD condition.	30%	15% (2)	—	2.5%	2.5%
12. Trucks in CKD condition	15%	15% (2)	—	2.5%	2.5%
13. Trucks in CBU (Petrol)	30%	15% (2)	—	2.5%	2.5%
14. Trucks in CBU (Diesel)	60%	15%	—	2.5%	2.5%
15. Refer VAN	15%	15%	—	2.5%	2.5%
16. Minibus/ Bus CBU /SKD	30%	15%	—	2.5%	2.5%
17. Bus/ Minibus CKD	15%	15% (2)	—	2.5%	2.5%

BRIDGESTONE DEALERS' CONFERENCE '93

At the Cosy Conference Room of Hotel Purbani International the dealers' conference was organised by Eastern Motors Ltd. the Sole Distributor of BRIDGESTONE TYRE in Bangladesh. The conference was largely attended by the accredited dealers in the evening of 24th July '93 at Purbani.



Mr. T. ARITA of MITSUI & CO., Dhaka graced the convention by his presence as Chief Guest. This year the Conference was more important as EML took a massive program of rewarding the dealers in general and disbursing commissions to the

successful dealers and salesman in particular. Mr. Mukhlisur Rahman and Mr. Matiuur Rahman, Directors of EML delivered their valuable speeches in the Conference which were applauded by the audience and cheered by the representative dealers in particular. The Chief-guest also delivered a brief speech with good promises and commitments to the dealers of BRIDGESTONE. The meeting was also attended by Mr. Mujibur Rahman and Mr. Rafiqur Rahman both Directors of EML.

The Conference '93 ended amidst Cheers and joys after a dinner arranged for this memorable event.

CONTRACT-COMPLETION WITH BACSFL



Bangladesh Autorickshaw Chalak Samabaya Federation Ltd. Dhaka having under its disposal as many as 200-nos. Primary Co-operative Societies, many a time before, procured Bajaj 3-wheeler Autorickshaw Chassis and assembled through MENOKA MOTORS LTD. Lastly, they concluded a similar contract with MENOKA MOTORS LTD.

for procurement of 2700 units Bajaj 3-wheeler chassis. Menoka Motors Ltd. having assembled them in their factory, completed delivery to the federation. The last chassis from Menoka's assembly plant rolled-out on July 11, 1993 signifying MENOKA'S successful dispensation of the obligations under hitherto biggest ever contract with the Federation. Commemorating this success-event Menoka Motors arranged a farewell-function at their plant for the personnels of the Federation deputed there under the contract. The function was attended by all concerned. The officer of the Federation deputed in Menoka-plant highly praised the Menoka-people at large in his fare well address.

A JOINT-VENTURE TEXTILE PROJECT

The participation from a Hong-kong based entrepreneur augmented the materialisation of a joint-venture export oriented project in Bangladesh. The project is named and registered as UTTARA HONG-KONG J.V.C. LTD. having its registered office at 39-Dilkusha Commercial Area, Dhaka-1000. The enterprise is one of the new projects of Uttara. The unit has already arranged procurement of the thread-marking machines from

abroad which shall be installed at Tejgaon Industrial Area, Dhaka, the new factory- site of textile project. This project intends to spool the threads into smaller cones from bulk imported master spools with an annual target spooling of 20,74,000 cones approximately at its First Phase. The product of this Textile-unit will meet the domestic needs of export-oriented garment-industry of the country as well as will bring foreign-exchange from its exports.

bajaj

**3 WHEELER CHASSIS
PRICE REDUCED
FOR
BUDGETARY DUTY
REDUCTION**

In 1993-94 Final Budget declared by the Democratic Government of Bangladesh, the import duty has been reduced to 15% on all chassis of CKD-3 wheeler. This very rational & realistic approach made by the Government was hailed by all. As a result of the reduction of import-duty, an accomodation a price-reduction to the extent of Taka five thousand has been possible for each Bajaj Chassis.

NEW DIRECTOR

MR. ANUP KUMAR BARUA, a careerist in Automobiles having strong professional background of 26 years' service in Pragoti Industries Ltd. has been inducted in the Uttara Group recently as one of the Directors.



His assignment in the Group has been placed in the fields of Automobiles and Apparels. By dint of his professional expertise Mr. ANUP KUMAR BARUA has become a successful executive in the fields of export-oriented garment industries.

Before his official joining in the Group Mr. Barua paid a visit to India to have an important discussion with Mr. B.S. Devgun in Calcutta who is the Associate vice-President of Swaraj Mazda Ltd. During the discussion in Calcutta, it was decided that somebody from Uttara should visit Swaraj Mazda's Plant in Chandigarh, India. Accordingly the Managing Director who was also in the meeting sent Mr. Anup K. Barua to Chandigarh. Mr. Barua gave some technical decisions about CKD-packing for Bangladesh & was impressed at the facilities and working procedures of SWARAJ MAZDA LTD. (SML).

LEGO TOYS



Denmark's famous LEGO TOYS for the first time came to Bangladesh through the franchise arrangement of EAGLE AUTO INDUSTRIES LTD. a sister concern of Uttara Group. The initial entry was publicised through an exhibition at the SHISHU ACADEMY in Dhaka in 1992. Parents and children alike showed keen interests in this LEGO TOY and the exhibition was tremendously enterprising.

Later EAGLE AUTO INDUSTRIES LTD. opened a gorgeous sales and display centre named TOY PARK in the vicinity of the HOTEL SONARGAON for marketing varieties of LEGO TOYS in particular which have educational values.

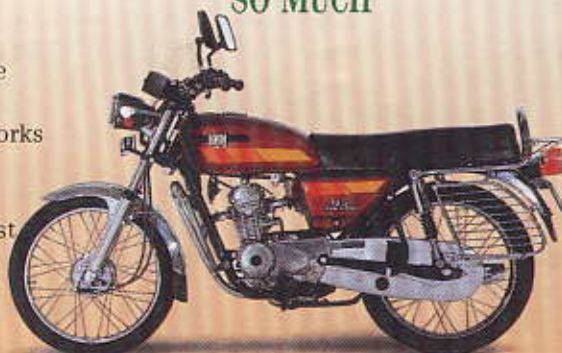
In domestic arena LEGO TOYS have become encouragingly popular to children and parents alike and visitors to the "TOY PARK" recorded a remarkable every day-increase.

PRODUCT OF THE QUARTER

THIS IS BAJAJ-4'S
WITH

- Vertical engine mounting
- Sturdy, Semi-Double Cradle Chassis
- Telescopic Ceriani Front Forks
- Comfortable Seat
- Most Powerful Headlights
- 7.02 BHP of 4-Stroke Thrust
- Fuel Efficiency of 80 KMS per Litre
- A 100cc Precisely 99.35cc work horse

NEVER BEFORE A 4-STROKE
MOTORCYCLE OFFERED YOU
SO MUCH



TAKE A TEST RIDE

MATRIMONY



MR. RAFIQR RAHMAN, Director, EML and youngest son of his parents MRS. AFIA KHATOON and LATE NURUL ISLAM BHUIYAN and also brother of the Directors and Managing Director of Uttara Group was recently wedded in Chittagong. The marriage ceremony took place in Engineer's Institute on 24 Sept. 1993 where among hundreds of people, distinguished elites of the city attended. The post-wedding reception was arranged at the Chittagong Engineers Institute Auditorium at evening on 26th Sept. 1993. Mr. Rafiqur Rahman was wedded to Saila Afroza Saif Chowdhury 2nd daughter of Mr. & Mrs. S.M. Saifuddin Ahmed Chowdhury of Chakaria, Cox's Bazar.

May Almighty grant them a happy prosperous life.

MARUTI IN BIMAN RAFFLE

BIMAN- The International Airlines of Bangladesh recently arranged incentive to its international passengers through a Raffle-draw. The prize for the proposed Raffle is chosen in a 1000 cc new MARUTI SEDAN termed as "THE LADY WITH MYSTIQUE SMILE". For the purpose, BIMAN has come to a formal arrangement with Uttara Motors Ltd. the exclusive distributor of MARUTI-vehicles in Bangladesh. Under the arrangement Uttara Motors would supply MARUTI 1000 cc car to BIMAN who displayed it at the lounge of the ZIA INTERNATIONAL AIRPORT as the coveted prize for their Raffle. The first draw of BIMAN was held and the winner in the Raffle is known to be BIMAN's valued International Passenger from abroad.

Published by the advisory publication committee of Uttara Group