



UTTARA NEWS

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Managing Director of MARUTI Udyog Ltd in City.



The Capital City of Dhaka was the chosen venue for 6 SAF Games by rotation. The 6 SAF Games was memorable for its pomp and grandeur. The city of Dhaka took a festive look and in that grand paraphernalia Mr. R.C. Bhargava, Managing Director of Maruti Udyog Ltd., India as one of the delegates of the Indian Commerce Minister Mr. Pranab Mukherjee visited Dhaka on 27th Dec. 1993.

As a delegate of Indian Commerce Minister, Mr. Bhargava's visit was tight and he met various govt. officials of Bangladesh. Despite his very busy schedule, Maruti's

Managing Director

Mr.R.C.Bhargava paid a visit to Uttara Motors Workshop where Maruti Service Clinic was going on. Staff and workers gave a warm reception to Mr. Bhargava who had discussion with Mr. M. Rahman, Managing Director of Uttara Motors about future development of the workshop and gave his recommendations and suggestions. Uttara Motors felt encouraged at the valued suggestions of Maruti's Managing Director.

FORMATION OF BAAMA

A meeting of all Automobile Assemblers and Manufacturers was held at Dhaka Sheraton Hotel on 8th Jan. 1994 to find out ways to tackle the problems with the relevant authorities and to safeguard and uphold their interests. Mr. Mukhlesur Rahman, Chairman and Managing Director of Uttara Motors Ltd., gave a brief outline on the proposal for forming of an Association. It was resolved that an Association in the Name and Style "BANGLADESH AUTOMOBILE ASSEMBLERS AND MANUFACTURERS ASSOCIATION" (BAAMA) be established. Subsequently on 9th March at 4.00 p.m. at Melonce Restaurant of Hotel Sheraton meeting was arranged and an Ad-hoc Committee was formed with Mr. Abdul Matlub Ahmed, Chairman, NITA Company Ltd. as



President of the committee. It is expected that this new association will be able to meet up the need and to solve all fiscal problems.

ITOCHU MANAGER RETURNS TO JAPAN

Mr. Hironaka after completing his assignment in Dhaka for over 3-years returned to ITOCHU's Tokyo Office. Before his departure Mr. & Mrs. Hironaka threw a dinner party where all Directors of Uttara Group and



their wives attended.

The Chairman & Managing Director of Uttara Group also invited the outgoing couple in a farewell dinner where all the Directors and their wives attended too.

Mr. I. Asada the successor to Mr. Hironaka attended both the parties as a special new guest.

bajaj SERVICE CLINIC



On Menoka Motor's invitation, BAJAJ AUTO LTD., sent their

service engineer Mr. M. Mathew to Bangladesh to undertake a country-

wide service-Clinics in different part of Bangladesh specially on Bajaj KB-100 RTZ., Chetak and KB-4S motor cycles. Engr. Amit Bhattacharjee, DGM of Menoka Motors alongwith some technicians organized the service clinics at Dhaka, Chittagong, Khulna, Jessore, Bogra and Dinajpur where motor cycles users as invited earlier by Menoka Motors through official communication and press advertisements attended with their bikes in huge numbers. The valued users of bikes were very pleased and impressed.

Mr. Mathew also visited assembly plant of 3-wheelers and 2-wheelers in Chittagong and Dhaka respectively and exchanged views in further improving the quality of products.

The officers and workers of Chittagong Factory arranged a reception in his honour on the X-mas evening.

ANNIVERSARY

The death anniversary of Mrs. Mahbuba Khatoon, wife of the Chairman and Managing Director and one of the founder Directors of Uttara Group of companies was observed on 21st December, 1993 with due solemnity. Quran Khawni was held in the Banani Graveyard mosque. Munajat and Doa was offered in Uttara Apparels Ltd. premises and "Tabaruk" was distributed amongst all workers & staff.

May the almighty grant her soul eternal peace.

SAVE THE ECOLOGICAL BALANCE



A properly tuned car gets about forty per cent better gas mileage, emits forty two per cent fewer hydrocarbons and forty seven per cent less carbon monoxide than an untuned Car.

So please do get your Car tuned properly and save the ecological balance.

PICNIC

The 21st January, 1994 on Friday, to be more precise a weekly holiday, was scheduled to be the date of a picnic among the families of Directors of the Uttara Group. The venue was the beautiful ranch of Mr. Mukhlesur Rahman, Chairman and Managing Director of Uttara Group, situated in lussy green suburban area of savar a 20 km drive from the capital city. It was a winter morning and all the families reached the picnic spot with

much of joys and merriments. The spot with garden, flower, pond was ideal for such a picnic and specially the young ones and children enjoyed the picnic very much amidst games, funs and recreations. The lunch was a diversity with specially cooked foods and drinks.

Before the nightfall all the attending members returned home with a sweet memory of a day full of funs and fanfares.





Photo Caption :

1. Mr. Jonathan Lee, Merchandise Manager of Innova Ltd. with Director-in-charge of Garments Mr. Anup K. Barua.
2. Mr. D.V. Saswadkar of Thermax Ltd. in the Uttara Automobiles plant.
3. Mr. Shuzo Nomura, Manager Automobile Section of Itochu Corporation, Tokyo and Chairman & Managing Director of Uttara Motors Ltd. and G.M. of Itochu Corporation Dhaka in the Uttara Motors office.
4. Mr. Henry Chan and Mr. Motiur Rahman of Uttara Hongkong J.V.C Ltd. in Uttara Apparels factory.
5. Mr. Minoru Kuroki representative of Bridgestone Corporation of Japan flanked with Directors of Eastern Motors Ltd.
6. Mr. M.H. Chowdhury, Chairman Eastern Insurance Ltd. with Mr. Mukhlesur Rahman, Director, Eastern Insurance and with other Directors of Insurance Company Ltd.

ALWAYS A **MARUTI** CAR

Mrs. Samiha Zaman, Lecturer of History, University Womens Federation College and a resident of Road No. 10, House No. 23, Gulshan is a very proud owner of our Maruti 800 cc. During the Clinic, she informed Uttara Motors personnel that she has been using Maruti Car for last 6 years since when the vehicle was first sold at Tk. 2.00 lac only. On 16.9.93 she purchased her second new Maruti 800 cc. During her conversation with the Service Engineer she informed about her fascination for Maruti car just "because of fuel economy, cheap spares, easy to drive and appropriate vehicle for a lady". In fact she voiced the unanimous feelings of hundreds of valued Maruti users of Bangladesh.



THE GOLDEN GIRL

TARANNUM TASWIR, daughter of the Director Production Engr. T. Mohsin, has shown considerable skill in painting. She



started drawing sketches from childhood while in elementary school. With the inspiration of her parents she is now developed into an "ARTIST" painting oil as her media. She is now 14. Uttara News wishes her a successful career in painting.

BIRTH DAY

The Second birth-day of NUSRAT FATEMA NOREEN second daughter of Mr. Aman Ullah Miazi, Deputy General Manager (Accounts and Finance) of our company was held on 21st day of January, 1994. A lot of relations and guests attended the function. After cutting the BIRTH-CAKE dinner arrangement was made and food was served to the guests.



HANDICRAFTS EXHIBITION, 1993



Uttara Motors Family Society participated in the 1993 Handicrafts Exhibition organized by Armed Forces Family Welfare Society from Dec. 2, 1993 to Dec. 10, 1993. The

Society had their stall with "LEGO Educational Toys" assisted by TOY PARK, the agent and distributor of "LEGO", Toys of Denmark in Bangladesh.

The exhibition was inaugurated by Chief of Army Staff Lt. General Mohammad Nuruddin Khan, P.S.C.

WEL COMING THE SUCCESSOR



Mr. Ichiko Asada joined ITOCHU LTD as Manager in place of Mr. T. Hironaka who is transferred to ITOCHU, TOKYO. Mr. Asada was born in 1961 & joined Itochu Corporation in 1985. Before joining here he was in charge of Import and Export of OEM parts for vehicles in Itochu, Tokyo.

PRODUCT OF THE QUARTER
Kawasaki Bajaj 4S
 THE LATEST IN 4-STROKE



AFTER SALES SERVICES

As a part of annual service activities this year Uttara Motors Ltd. organized clinics. Mr. Venu Gopal, Service Engineer of Maruti Udyog Ltd., (India) and Mr. Matiar Rahman, Assistant General Manager of Uttara Motors Workshop jointly organized the Clinics on Maruti Vehicles at Chittagong, Bogra, Sylhet and in Dhaka.

Prior to conducting the Clinics Uttara Motors invited all owners of Maruti vehicles through letters, Banners and other media to attend the Clinic. It was altogether about 140-vehicles attended the Clinic.

