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UTTARA MOTORS LTD IN DHAKA MOTOR SHOW 2013

The annual national event "Dhaka Motors Show" was held at Bangladesh-China Friendship Conference Centre (BCFCC) during March 28th to 30th, 2013. The fair was aimed at exposing the country's industrial products as well as products from other countries for promoting trade and business in the international arena. The Uttara pavilion at the Dhaka Motors Show drew huge crowds this year. A variety of products of Uttara Motors Ltd. were on display. Our two stalls (Passenger car and Motor cycle) were inaugurated by the Hon'ble Commerce Minister, Mr. G. M. Kader and Government of the Peoples Republic of Bangladesh, Mr. Durand M. Rahman, Deputy Managing Director (Auto), Government officials, elite of the society and stalwarts of Bangladesh automobile industry were present on the occasion.

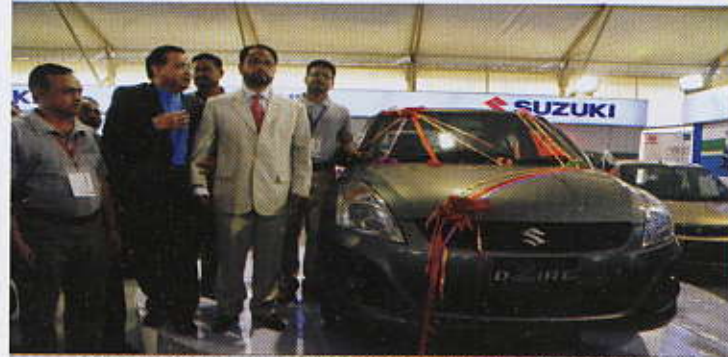


Suzuki new Dzire and ALTO on display in the Motor Show

The latest model of Japanese, Indian Suzuki cars & Bajaj Motor cycle assemble by sister concern of Uttara Motors Ltd. were exhibited. The wide range of vehicles caught the attention of the visitors and there were plenty of enquires especially for ERTIGA LUV 7-seater from Maruti- Suzuki India Limited.

The new Suzuki Dzire (Auto Transmission) the latest model of Maruti- Suzuki ALTO 800cc and New SWIFT 1200cc drew huge visitors.

On the other hand, the new Bajaj 125 cc Discover ST Motor cycle with 4 Valve DTSi Twin Spark engine, Nitrox Mono Shock, Sporty Styling, Disc Brake, DC Lighting and attractive decals created sensation among the young bikers



Hon'ble Commerce Minister Mr. G. M. Kader unveiled the new Suzuki in the Dhaka Motor Show

Beside Bajaj 125cc Discover DTSi (Digital Twin Spark Ignition) Motor cycle with alloy wheel, S-n-S suspension and attractive decals, CT100cc, Platina 100cc, 125cc, Pulsar 135 cc and Pulsar 150cc were also appreciate by people greatly admired by people who opts for fuel efficiency. Discover 100cc can give up to 80 KMPL under standards test condition.



Bajaj Motorcycle on display in the UML pavilion at Dhaka Motor Show

Uttara Motors's through their strong network of 15 branches, 200 3S (Sales, service and parts) dealers and over 200 authorized service centre has been acclaimed by the customer which has created a sense of complete trust and confidence in the mind of customers throughout Bangladesh.

The Dhaka Motor Show 2013 was a splendid gathering of many overseas participants. During the premier display a number of cars and motorcycle captured the attention and appreciation of customers. Our officials and executive answered the queries of customers and visitors.



A PROJECT OF LION MUKHLESUR RAHMAN FOUNDATION

Zero Clubfoot (ZCF) is a nonprofit health project of Lion Mukhlesur Rahman Foundation (LMRF). Late Ln. Mukhlesur Rahman always cherished a heart of kindness for poor needy people of our country which stimulated this foundation a lot of work in the field of charity. The organization was launched on was 21st August 2010 in Bangladesh. 10th July 2001, was a remarkable day when for the first time in Bangladesh the "Lion Mukhlesur Rahman Plastic Surgery Project" took off at Center Point Hospital Chittagong to bring miracle in the lives of ill-fated facial cleft deformity patients. Initially this was a project of Lions Clubs International, Dist 315-B4, Bangladesh which eventually laid the foundation of Lion Mukhlesur Rahman Foundation (LMRF). The vision of ZCF is to see Zero walking clubfoot, i.e. no clubfoot born child would walk on deformed feet in Bangladesh. ZCF Mission is:

1. Spare no clubfoot child untreated below 5 years of age.

2. Bring every clubfoot child under treatment within the month of life and achieve full correction before the starts walking. ZCF touched a remarkable milestone of 1500 clubfeet under correction within 30 months. More than 1100 patients have been treated under ZCF. Among them more than 750 patients were fully recovered. The principal aim of the program is to develop the Ponseti technique in the Government health system.



Lion Mukhlesur Rahman Foundation
(A milestone in treatment of Clubfoot and Cleft Children)

LAUNCHING OF NEW SWIFT DZIRE AND NEW ALTO 800CC CAR AT DHAKA MOTOR SHOW 2013

Launching of New Swift Dzire and New ALTO 800cc car at Dhaka Motor show 2013. Uttara Motors Limited participated at the Dhaka Motor Show 2013, held 28-30 March this year with its globally renowned product SUZUKI passenger car and SUV's as a sole distributor of Suzuki Motor Corporation. Uttara Motors exhibits Suzuki's highly expected fuel economy models in the Motor Show.

Mr. G. M. Kader, Honorable Minister, Ministry of commerce, Government of Bangladesh unveiled the Suzuki Swift Dzire A/T in presence of the high officials, Uttara Motors Limited and representatives of various print and electronic media. 1.2 L, VVT with K-series engine, Swift Dzire offers more features including both manual and automatic transmission, ABS with EBD, large leg and boot space, all power features, body color bumper and ORVM mounted side turn indicators etc.

In the same time honorable minister also unveiled other popular model Suzuki ALTO 800 which is now offered more features, new designed with high performing air conditions system. Suzuki ALTO 800 is renowned as more fuel economy car around the world. New ALTO 800 now includes power windows (front), power steering, newly designed elegant body, larger boot space, cup holder etc.

Desire again. — **AUTO TRANSMISSION**



New Swift Desire now in Bangladesh



Passenger car of New Suzuki ALTO 800 cc



CORPORATE RESPONSIBILITY OF UTTARA GROUP OF COMPANIES (QUILT DISTRIBUTION AMONG COLD STRICKEN PEOPLE AT DINAJPUR AND RANGPUR'2013)

Corporate responsibility is an important form of collective behavior in which large number of people are organized or alerted to support and bring about social change. Usually a large number of sympathizers identify and support the movement and its program without joining any formal organization associated with the movement.

In the month of December 2012 a devastating cold wave hit the country's south west region, it left behind a trail of destruction affecting many lives. Uttara Group of companies responded promptly to this social disaster and distributed relief quilts among the cold stricken people. Branches of Dinajpur, Rangpur, Bogra and Barisal offices were helped by high officials of local government and members of Joint Force in distributing the relief quilts.



Corporate responsibility of Uttara Group of Companies
(Quilt distribution among cold stricken People at Dinajpur and Rangpur'2013)

The founder Chairman & Managing Director, Mr. Mukhlesur Rahman established educational institute i.e. a number of Schools, College at his native village Chargas in Upazila Kushba under the district of Brahmanbaria with the active participation of his father & other members of his kith and kin. After his untimely death in 1999 Mr. Matiur Rahman took over the business as the Group Chairman & Managing Director and his vision was always to work, Development of new business, industries and welfare of the people of Bangladesh.



INTRODUCING THE NEW SML ISUZU DUMP TRUCK

Over the years Uttara Motors Limited has been introducing a wide product portfolio that has covered regular as well as special segment needs. Recently the company has started marketing Swaraj Mazda Isuzu Dump Truck especially built for large goods with wide and comfortable cabin. SML dump truck produced by Swaraj Mazda, India which symbolizes the best Indian technology and engineering attached with R & D and innovation edge on global scale. 4 cylinders, OHV compliant engine, Diesel, Maximum output:101Bhp/3000 rpm, Maximum torque: 270 Nm/1750-2000 rpm, Dimension: LxWxH :3277 mm X1905mm X 560 mm, Transmission: 5 Forward all synchromesh 1 reverse, Body capacity: 3.5Cum/124cft and two Hydraulic Cylinder (Na), Turbo charger and Auxiliary gearbox make it more acceptable.Box type chassis with tubular cross members to carry more load, provide better strength and rigidity. The Dump truck excels at providing owners with a range of cargo bed options to suit the application. This dump truck steel chassis and galvanized metal bed are reinforced to handle the extra stresses on the vehicle.The multiple utility options of the SML Isuzu Dump Truck maximize productivity by giving the customer the best possible deal.



Introducing the new SML Isuzu Dump Truck



New SML Isuzu Dump Truck



LAUNCHING OF BAJAJ NEW DISCOVER 125CC ST MOTORCYCLE

A formal launching program was held on January 22, 2013 for the introduction of Bajaj Discover 125 ST motorcycle at the premises of Eskaton Branch, Uttara Motors Ltd. Mr. Durand M Rahman, Deputy Managing Director (Auto), UML unveiled the world's First 4 Valve DTS-I motorcycle in 125 CC segment. Discover 125 ST is equipped with the revolutionary Twin Spark engine, Nitrox Mono-shock suspension, advanced Petal Disc Brake for unmatched safety and stylish shinning headlamp, maximum output of 13 Ps @ 9000rpm & maximum net torque 10.78 Nm @ 6500 rpm, 5 speed constant mesh transmission and fuel tank capacity of 8 litres etc. The new discover has been widely acclaimed by the executive segment of customers not only for this features but also for the amazing mileage it delivers. These design and equipments are of highest standard developed by Bajaj R & D team who are relentlessly in pursuit for even greater heights.

The Channel-i, ATN Bangla, ATN news, NTV, Somoy, & Maasranga Television broadcasted this news in their news bulletin on the same day. Mr. Shankha Das (Official of Bajaj Auto Ltd, India), Directors of Uttara Motors Ltd., dealers, top executives from various corporate house and well wisher were present on the occasion. Discover 125 ST Motorcycle is now available countrywide in all Uttara Motors showrooms and 200 3S (Sales, Service & Spare Parts) dealer's outlets.



Launching of Bajaj New Discover 125 cc ST Motorcycle

JBCCI HIGH OFFICIALS VISIT TO BANGLADESH

Mr. Koji Takayanagi, Chairman of Japan Bangladesh Chamber of Commerce and Industry (JBCCI) & Director of Itochu Corporation, Mr. Takuya Suzuki, General Manager of Itochu Corporation, Mr. Ichiro Shimizu, Chief officer, South West Asia, Itochu Corporation, Mr. Takasdhi Horio, Chief Area Manager, International Coordination Department & Mr. Hiroaki Suzuki, Chief Economist, Itochu Economic Research Institute, Itochu Corporation, Tokyo, Japan visited, Dhaka, Bangladesh recently. During their visit a formal meeting was held in "Uttara Centre" corporate office of Uttara Group of Companies. Mr. Matiur Rahman, Chairman and Managing Director, Mr. Mojibur Rahman, Deputy Managing Director (Textile), Mr. Durand M. Rahman, Deputy Managing Director (Auto), Mr. Kazi Imdad Hossain, Executive Director of Uttara Motors Ltd were participated in the meeting as part of Uttara Group of companies.

The governments of both countries have important roles to play in providing economic and development policies for the private sector. This will help reduce factors that discourage trade and investment, remove negative impacts and at the same time provide enhanced business opportunities.



Mr. Koji Takayanagi, Chairman of JBCCI & Director of Itochu Corporation with CMD, DMD, ED of UML and high officials of Itochu.

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