



# UTTARA NEWS

UTTARA  
MOTORS  
LTD

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## Visit to Indomobil (Indonesia)

Being the Sole Distributor of SUZUKI vehicles, the Managing Director and Director Operations of Uttara Motors Ltd. undertook an introductory goodwill visit to Indonesia in July this year. During their visit they had discussion with Managing Director and other senior directors of PT. INDOMOBIL SUZUKI INTERNATIONAL (ISI) Indonesia about matters of bilateral interests where Mr. IDA of C.ITOH, Jakarta was also present. The meeting took place at the Head Office of INDOMOBIL on 11th floor, Central Plaza in Djakarta. After fruitful discussion they mutually agreed that M/S. KHANSONS AUTOMOBILES LTD. (DHAKA) will build up business of Indonesian SUZUKI in Bangladesh. Uttara Motors Ltd. will locally assist in all possible manners.



Mr. Mukhlesur Rahman, M.D. Kazi Emdad Hossain Director operation & Indomobil personnel.

In Indomobil factory the directors of UTTARA MOTORS LTD. found the facilities and workmanship quite impressive.

Finally MR. IDA of C.ITOH, Djakarta hosted a farewell dinner in honour of the visiting guests in DJARKARTA.

## RECEPTION

A reception followed by a dinner was arranged in PANDA GARDEN on 5th July'91 in honour of MRS. HIRONAKA. She joined her husband who is stationed in Dhaka as Manager of C.ITOH & CO. LTD. DHAKA. All directors of Uttara Motors alongwith their families attended the dinner. Mr. Mizukawa G.M., C. ITOH & CO. LTD., Dhaka also attended.



Mr. Miyanaga the predecessor of Mr. Hironaka who was on a short business trip graced the reception by his presence. It was a very pleasant occasion in a cordial atmosphere where Master Kanta, the newly born baby of Mr. & Mrs Hironaka was also there.



### Message



INDOMOBIL  
SUZUKI INTERNATIONAL

It is an honor to me to have the chance to put my message thru Uttara News.

As the fellow distributor of Suzuki vehicles in Far East Asia region, we believe that the close cooperation among ourselves will be an important factor in contributing success of Suzuki as a whole.

We hope that the relationship between us will be strengthened in the years ahead.

With our best wishes to the success of Uttara Motors.

**SOEBRANTO LARAS**  
President Director

## Visit to Bandag -Malaysia

As part of their franchise agreement, BANDAG invited personnel of Uttara Tyre Retreading plant to visit BANDAG - Malaysia on a training course. The practical training was arranged in PAN - MALAYSIA retread in west Malaysia for 4-weeks.

Engr. T. Mohsin, Director-in-charge visited Malaysia along with two of the trainees namely, Mr. Anwar Ahmed, & Mr. Ahmed Ali who will be assigned in quality - production in retread plant. During his short visit Mr. Mohsin saw and discussed about different aspects like project-installation of equipment, training of craftsman and other fields of mutual interests. On way back home Engr Mohsin had brief stop over in Singapore where he met officials of Asean Development, BANDAG.

## PERFORMANCE AWARD -1990

Like every year each unit of UTTARA GROUP recommended to the management about the best personnel and workers for their

performances in 1990. The management acknowledged it and decided to give award to the deserving candidates. This year the following were award winners :-



Mr. Mukhlesur Rahman, M. D. of Uttara Motors Ltd Presenting Special award to Manager Menoka Motors Ltd for performance 1990.

1. Mr. Mahiuddin Ahmed— G.M., Dhaka Office
2. Mr. Shafiqul Alam Khan— Manager (A/Cs), Dhaka Office
3. Mr. Nitya Ranjan Paul— Dy. Manager (Sales), Dhaka Office
4. Mr. Asmat Ali— Factory— Incharge, MML-Chittagong.
5. Mr. Swapan Paul— Inspector, PDI, MML-Chittagong
6. Mr. Prasanta Bhattacharjee— Painting-Incharge, MML-Chittagong.
7. Mr. Nurul Islam— Dentor, UML— Workshop, Dhaka
8. Mr. Abul Quasem— Painter, UML-Workshop, Dhaka
9. Mr. Hanif— Mechanic, UML—Workshop, Dhaka
10. Mr. Abul Bashar— Mechanic, UML-Tongi.

## Kabadi Final "18th Uttara Motors National Kabadi"

Bangladesh Fire Service maintained their form to annex the title of the "UTTARA MOTORS" Eighteenth National Kabadi Championship beating Bangladesh Ansars in the final at the outer stadium on 28th Sept.

State Minister for Youth and sports Mr. Sadek Hossain Khoka witnessed the final match and distributed prizes among the winners.

Mr. Azizul Haque, Secretary of Shipping, who is also President of Bangladesh Kabadi Federation, Mr. Mujibur Rahman, Director Mr. Habibur Rahman Chowdhury, Director, Technical Uttara Motors Ltd. were also present on the occasion.



Honourable State Minister for Youth & sports Mr. Sadek Hossain Khoka presenting plaque to sponsor Director Mr. Muzibur Rahman.

## Academic Feat



Afra Rahman passed S.S.C in First Division with three letter marks (G. Math, E.Math, Science) and got star mark from Dhanmondi Govt. Girls School. She is the eldest daughter of Director Technical Mr. Habibur Rahman Chowdhury.



Shoma Ghose passed S.S.C in First Division with two letters in G.Math, Bookkeeping from Kusum Kumari Girls' High School, Chittagong. She is the daughter of Sudarshan Ghose, Sr. Asstt. Uttara Motors Ltd.



Fara Diva, passed S.S.C (Humanities) in first division from Bangladesh Navy School in Mirpur. She is the eldest daughter of our Sr. Executive (adm. n.) Mr. Joynal Abedin.

## The benefit of VAT

After imposition of the value added tax popularly know as VAT the cost price of various items has been reduced. Likewise, on payment of the VAT against assembled 3-wheeler Baby taxi chassis an accommodation in its price was possible. Accordingly the price of an assembled BAJAJ 3-Wheeler chassis was reduced to taka 89,500.00 as against the previous price of Tk. 97,500.00 prevalent during pre-VAT period.

## Our product of the quarter Ride Bajaj chetak



Bajaj chetak- 150 c.c.

1 Cylinder, 2 stroke Air-Cooled Engine-will serve you lifelong. Bajaj chetak is speedy, comfortable, and reliable.

## Asia cup football championship '91

For the first time Bangladesh Football Federation successfully organised the Asia Cup Football Championship in Dhaka National Stadium. Seven foreign qualified teams participated in the tournament beginning 19th July.

Uttara Motors participated in sponsoring this Championship. Also Uttara Motors mainly sponsored TV - coverage of the entire tournament. Bangladesh Television provided good scope for wide TV-coverage of our products.

On 27 July ISTAGLAL CLUB of Iran became the champion defeating Lioning Club of China by 2-1 goals. This was the 10th Asia Cup Football Championship where Begum Khaleda Zia, Honourable Prime-Minister distributed the championship trophy and other prizes.

## Routine Training Course on Isuzu Vehicles

### RAINING COURSE ON SUZU VEHICLES

SPECIALY ON NKR & UBS!



M.D. of Pragoti Industries Ltd inaugurating Training Course.

As part of our job a training course was held on 10th July 1991 inaugurated by Mr. Kamal Hossain, In-charge of PIL. The esteemed buyers sent their representatives for 4-day's training between 10-13 July particularly on ISUZU UBS (TROOPER) and NKR (MINIBUS/TRUCK) models.

Organisations like B.D.R. NAVY, Pragoti & their dealers participated in the training. After successful training the candidates were awarded certificates.

## Service personnel of IMODC

Mr. Watanabe, one of the experienced Senior Service Managers of IMODC (Japan) visited Bangladesh on 18th September, 1991. In response to the growing need of service activities specially in Pragoti Industries and other buyers and users of ISUZU-vehicles Mr. Watanabe paid his visit here.



Mr. T. Watanabe, Assitt. Manager of Service Dept. of Isuzu Motors is in Pragoti Plant.

Mr. Habib R. Chowdhury arranged his visit to various important buyers and users and particularly to Pragoti Plant in Chittagong on 19.9.91. They had detailed discussion about problems of special buyers and gave positive assurances to such buyers to comply and fulfil their various service-needs. Before his departure Managing Director of UML invited Mr. Watanabe at a dinner at his residence where Mr. Hironaka attended.

A concluding discussion was held with Mr. Watanabe in a cordial atmosphere.



## Uttara Sponsored SAARC Cultural Show



ANANDA DHARA a Socio-cultural organisation organised a cultural show based on songs of SAARC-



countries at 6 p.m. on 8.8.91 in the National Press Club Auditorium.

The function was graced by the presence of Mr. Mustafizur Rahman, the Foreign Minister and Barrister Zamiruddin Sarker, the State Minister for Land.

High Commissioners and Diplomats of member countries of SAARC and elite of the city were present in the cultural show.

Mr. Habibur Rahman Chowdhury, Director Technical of Uttara Motors addressed and thanked the Chair and the audiences. He expressed his desire to patronise similar type of cultural activities in future.

## UTTARA MOTORS SPONSORED 15TH DEATH ANNIVERSARY OF REBEL POET KAZI NAZRUL ISLAM, ORGANISED BY NAZRUL PARISHAD.

Nazrul Parishad, a cultural organisation observed 15th death anniversary of Rebel Poet Kazi Nazrul Islam on 31st October and

1st September in Shilpa Kala Academy, Sponsored by Uttara Motors Ltd.

Discussion on Nazrul by renowned educationists Dr. Ashraf Siddiqui, Dr. Rafiqul Islam and Kamal Lohani D.G. Shilpa Kala Academy were held and then a cultural show was held.

A dance drama 'Meher Nagar' was staged on 1st Sept. '91.

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